

Instructor: Dr. DJ Bava, Ed.D., MBA

Office: Valfiorita 1B

Office Hours: Monday through Thursday, 12:30-13:00

Course Objectives (Franklin College Switzerland 2001-2002 Catalog):

The course provides for the introduction of conceptual and practical approaches to comparative risk analysis for the assessment of economic and political risk in the international business environment. Examination of political institutions, patterns of political interaction and leadership, pressures from national governments, nationalism, political instability and risk. Analysis of the environment will include currency stability, competition from state-owned enterprises, patent and trademark protection; plus case studies (when appropriate) of government policies affecting international business management.

The course is based on interactive discussions based on required readings, political vignettes and lectures. It is intended to be participatory in design. Hence, it is expected that each student will have read the assigned readings prior to the class meeting and be prepared to discuss them in class. Discussions and individual contributions are encouraged, expected, and indeed count toward the final evaluation.

Skills/Abilities Developed:

- | | |
|--------------------|----------------------|
| 1. Teamwork | 5. Critical thinking |
| 2. Communication | 6. Leadership |
| 3. Problem Solving | 7. Creativity |
| 4. Decision Making | |

Evaluation and Grading:

Your grade in the course will be determined by your performance over several activities. The weight given to each is as follows:

| | % | Points |
|-----------------------|--------------|---------------|
| Team Activity- I. | 15.0 | 75 |
| Team Activity- II. | 15.0 | 75 |
| Team Activity- III. | 15.0 | 75 |
| Team Activity- IV. | 15.0 | 75 |
| Subjective Assessment | 5.0 | 25 |
| Term Project | 35.0 | 175 |
| Total | 100.0 | 500 |

Your grade will be determined solely based on your performance on the exams and activities indicated. There will be NO extra credit. The only points that can be earned are noted above.

Text:

There are no required textbooks for this course. Rather, extensive use will be made of the library collection and Internet services. In addition, a copy of *The Handbook of Country and Political Risk Analysis* 3rd ed. (2001) will be kept on reserve in the library. Refer also to the website at: www.businessresearchsources.com

Methodology:

The format of the class will be lecture-oriented emphasizing in-depth research for the purposes of creating a Country Risk Profile of a country chosen by the student researcher. Presentations, seminars videos and reports will be employed in the learning process. Students are encouraged to actively engage the instructor to clarify points, and ask questions pertaining to the issues at hand, and to seek assistance during posted office hours.

Preparation includes (1) reading the materials, (2) conducting the research, and (3) identifying questions that you need answered. Attendance will be taken and assignments may be picked up on an unannounced basis. Also, students may be asked to present findings in class. While attendance and homework assignments will not be graded per se, they may factor into the Subjective Assessment noted in the Evaluation and Grading section.

Attendance Policy:

Tardiness is unacceptable so a student who is five minutes late for the start of the class session will **not** be allowed to join the class already in progress. Attendance will be taken regularly. A student who for no valid reason remains absent from campus for an excessive length of time during the semester may be asked to withdraw from the course and from the college. Non-compliance with the expectation of attendance may result in the student being dropped from the roll for the course by the professor in consultation with the Dean and, in any case, will incur a reduction of the student's final grade by up to 15% after the course evaluation criteria (see section below) have been computed. The instructor will determine the reduction of the final grade after a careful consideration of the following guidelines:

- 1 – 3 unexcused absences: reduction by up to 5%.
- 4 – 6 unexcused absences: reduction by 6 – 15%.
- More than 6 unexcused absences: grounds for withdrawal from the course.

Students who miss a class due to illness must provide the instructor with a valid medical certificate if they wish to prove cause of absence.

Students will be expected to arrive for class promptly. Tardiness is distracting and time consuming for both the instructor and class participants. Students who consistently arrive late will be charged with unexcused absences, which may affect final grades as noted above.

Course Calendar:

Summer Session II.

July 01-August 01, 2002

Date:

Text Chapters – Topics

| | |
|------|---|
| 7/01 | Introduction to Course, Review Syllabus and Learning Outcomes |
| 7/02 | Selection Process for Country Risk Profile |
| 7/03 | -Ditto- |
| 7/04 | Team Activity I. |
| 7/08 | Systems Approach to Country Risk Analysis |
| 7/09 | -Ditto- |
| 7/10 | -Ditto- |
| 7/11 | Team Activity II. |
| 7/15 | Country Risk Research Sources |
| 7/16 | -Ditto- |
| 7/17 | -Ditto- |
| 7/18 | Team Activity III. |
| 7/22 | Globalization in Practice |
| 7/23 | -Ditto- |
| 7/24 | -Ditto- |
| 7/25 | Team Activity IV. |
| 7/29 | Pain, Passion and Profits |
| 7/30 | -Ditto- |
| 7/31 | -Ditto- |
| 8/01 | Term Project |

Other Important Dates to Remember: TBA

Statement on Cheating and Plagiarism:

A student, whose actions are deemed by the College to be out of sympathy with the ideals, objectives or the spirit of good conduct as fostered by the College and Swiss community, may be placed on Disciplinary Probation or become subject to dismissal from the College. Cheating is a dishonest action out of sympathy with

the ideals, objectives and spirit of the College. Cheating reflects negatively on one's personal integrity. Cheating is unjust to those students who have studied.

Consequently, the College has adopted the following code:

When an examination is in progress, all unauthorized books, notes, papers and notebooks must be left outside the classroom, or, where this is not feasible, left beneath the student's seat unopened.

So far as logistically possible, students will be asked to distribute themselves around the room during an exam so as to leave the widest possible space between them.

During the examination only the blank paper required for the examination and a pencil, pen or other tools as permitted by individual instructors may be on the desk.

Should an instructor see written crib notes in evidence during an exam, the presumption would be that the student is using those notes for cheating on an exam.

If a student must leave the classroom during an examination due to physical duress, the student must turn in the exam and will not be allowed to return during the examination period. No make-up examination will be administered.

It is within the prerogative of the instructor to take a student's paper during an exam and to ask that student to take an oral exam, or another exam, at the instructor's choice.

A student found cheating will be reported to the Dean of the College and may be called before the Student Appeal and Grievance Hearing Board for further disciplinary action.

A student found cheating on an exam would be given an "F" for that examination. If it is a final examination, the student may be given an "F" for the course.

A student whose paper or assignment has clearly been plagiarized will receive an "F" for that paper. Notification will be sent to the Dean of the College. A second offense in that, or any other, course may result in dismissal from the College.

Cases of academic dishonesty may be handled by the instructor in whose course the violation occurred if the matter is a result of student ignorance or is a first offense. The instructor will assess the severity of the violation and impose an appropriate penalty. In the event of a repetition of dishonesty, the matter will be referred to the Dean of the College, and the student will risk expulsion from the College.